

CE Welcomes Former McCann Health SVP As Independent Director Andrea Thompson previously spent over a decade at McCann Health NYC.

Andrea Thompson, from McCann Health NYC, former SVP and Creative Director is taking a different approach to the industry by joining as a member of CE's board of directors. Along with being named a Non-Executive Independent Director, she will also be joining as the Creative Committee Chair, a very non-traditional committee at the holding company level.

Andrea boasts an impressive trophy case under her belt which includes; a Cannes Lion as well as several Clios, Effies, London International Awards, Mannys, and Globals to name a few. She even recalls "sharing a dessert with Jerry Seinfeld at an awards ceremony" after winning the George Foster Peabody Award.

Thompson had previously spent over 10 years with the creative powerhouse, but she decided it was time to switch things up with a new move. With experience from a couple of the most powerful networks on the industry, including the Publicis Groupe, Thompson is ready to help drive CE to new levels.

"After our first conversation, I knew Andrea was the perfect piece to our board," Executive Chair and CEO Kyle Borgman added, "We are the first of our competitors to have a committee completely dedicated to the Group's creative output and Andrea is a superb option to chair that committee and be a member of the board in general."

"I was intrigued by the idea of a horizontally unified holding company in the industry, I thought it could solve many problems I've experienced in the past," non-executive independent director Andrea Thompson added, "When you add on the fact that they're built completely around speed and agility, that was the cherry on top that I believe clients will love!"

Andrea believes her addition to the board of directors will be a welcomed refresh, "Having diversity of thought and experience beyond the usual M&A specialists, lawyers, and gold buddies will be extremely beneficial for CE."

Andrea will be spearheading the industry as one of the first creatives to hold a board position and chair a committee in a communications holding company. The sky is the limit, and it sounds like Andrea is going to help the entire CE network break through it!